The (Financial) Value of Literature Majors

Tired of hearing that your humanities degree won't make you employable?

Now you can tell people with confidence that you're among the most employable group in the country.

Liberal arts and humanities students are seeing a **huge** surge in both employment numbers and starting salaries as employers realize the most valuable skills are what we teach every day.

"Those with degrees in English and in foreign languages also brought home bigger paychecks, with starting salaries rising 14.3% and 13.6%, respectively."

The "soft skills" that employers desire (writing, communication, problem-solving, and global thinking) are the bread and butter of Literature majors.

Sick of being asked what you're supposed to do with that Literature degree?

"Overall, pay for liberal arts graduates rose sharply for the class of 2015, moving closer to business graduates' starting pay. [...]
Behind the numbers is a growing desire among employers for hires with strong communication skills."

All those essays we write instill highly lucrative and transferable skills—in greater demand than ever!

Rather than hiring from specific majors, employers are paying more attention than ever to whether their new hires can get the job done. They're consistently turning to the humanities to find employees with the skillsets needed to be effective at any task.

Source: The Wall Street Journal, October 25, 2016